



Here are the tools I use in my business on a regular basis:

- Hosting: [BlueHost](#)
- Domain Name: [NameCheap](#)
- Website: [WordPress](#) (recommended)
- Themes: [Studiopress](#) or [Themeforest](#)
- Autoresponder: [AWeber](#) or you can use [Mailchimp](#)
- Landing pages - I use [LeadPages](#) or Instabuilder
- Graphics/Images: [Canva](#) and [PicMonkey](#)
- Video: iPhone
 - Video Editing: Imovie (iPhone)/Video Hosting: [Vimeo](#) (private hosting) or YouTube, [Camtasia](#) for PC, ScreenFlow for Mac
 - Screen recording - [SnagIt](#) or JingPro
- Traffic: Facebook Ads, Referrals, YouTube
- Webinars: Google Hangouts On Air (no software for webinars just Google)
- [Calendly](#) - for scheduling and free mini sessions
- [Fiverr](#) and [Odesk](#) for ecover graphics and other misc. help
- Skype - for coaching calls or interviews

Podcasting

- [Libsyn](#) - Hosting
- [Audacity](#) - Record and editing

- [Evaer](#) - Record Skype calls and video calls for PC or [Ecam](#) for Mac
- [Logitech Headset](#) or Blue Yeti (USB)