

Freedom Revenue Strategy Checklist

- I have decided on the revenue creation model that suits me best:
 - Affiliate marketing the products of other people
 - Creating an affiliate program for my own products
 - Creating a “signature” product (as well as other aides and accessories with which I can populate the marketplace)
 - Affiliate marketing a topic, with multiple products for that niche topic
 - Affiliate marketing multiple offerings in a network such as Amazon
 - Becoming a “super affiliate”, and building up my own expert credibility and web presence
 - Working behind the scenes as an affiliate for an individual niche celebrity or super affiliate
 - Other _____

- I have created a blog to provide quality content for my anchor links

URL: _____

TITLE: _____

- I am aware that I should never use exact-match anchor links, these days, due to Google’s dislike of the latter

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- I have performed niche research, to see:
 - What's hot
 - What's not
 - What is needed
 - What people are "buzzing" about
 - What is selling well
 - What makes people in a particular niche open their wallets
 - Other _____

- I am using a reliable, professionally developed blog theme

My Theme: (URL) _____

My license #: _____

My Theme colors: (e.g. #94BA00)

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- I have an idea for an eBook or other signature product
- I am actively engaged in writing my eBook or creating my product
- I have an idea for an app and I am checking out app developers
- Regardless of the revenue model I end up with, I have created resources for my own affiliates
- The keywords I'm working with for the first campaign are:

- I am monetizing my first campaign with advertising
 - Google AdSense
 - Facebook
 - Other _____
- I have included social sharing buttons and calls-to-action on my blog
- I am actively creating articles or posts for my blog

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- I am using (filling out) the All In One SEO Pack plugin data with every post
- I am promoting my new blog and blog posts
- I am promoting my new signature product
- I am aware of the concept of residual, recurring commissions or truly passive revenue
- I am considering creating a Membership Site or Forum
- I am considering creating a Membership Site or Forum further along the line
- I am tracking my affiliate tactics and links
- I have created incentives for my affiliates, as well as resources
- I have decided to let my affiliate network handle all my affiliate business, including affiliate payments
 - ClickBank
 - Amazon
 - Other _____
- I am ensuring my freedom/passive revenue maintenance becomes a daily habit
- I am aware this will become easier and easier, if I persevere
- I am committed to finding passive revenue and I am ready to enjoy my success!

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